

AMERICA AND THE WORLD: HOW NORTH CAROLINA WINS

North Carolina is a major player in the world economy, exporting more than \$72 billion worth of goods and services to global markets like Mexico and China each year. North Carolina's exports include chemicals, automotive, and transportation goods, which are increasingly important to economic growth and job creation. In fact, international trade supports over 1.3 million North Carolina jobs.

BOOSTING NORTH CAROLINA JOBS & EXPORTS

In North Carolina, **1,300,000 jobs** are supported by trade, representing **20.0%** of all jobs in the state.

In 2023, **10,986 companies** exported goods from North Carolina, of which **87%** were **small- and medium-sized enterprises**. Additionally, in 2022, **321,400 people** were employed by affiliates of companies at least 50% foreign-owned.

North Carolina exports about \$72 billion in goods and services to overseas markets each year. North Carolina's top export markets are:

- **Canada (\$10.0 billion)**
- **China (\$7.2 billion)**
- **Mexico (\$6.8 billion)**
- **Ireland (\$4.1 billion)**
- **United Kingdom (\$3.7 billion)**

Agricultural exports are important to North Carolina's economy, totaling **\$4.6 billion** annually, according to the USDA.

Since 2014, the **U.S. Export-Import Bank** has financed **\$2 billion** in exports from 161 companies in North Carolina.

The **Millennium Challenge Corporation** has provided **\$33 million** in funding to North Carolina organizations since the agency's inception in 2004.

Since 1992, the **U.S. Trade and Development Agency** has helped facilitate **\$147 million** in exports from North Carolina companies.

EDUCATION + VOLUNTEERISM

Since 1961, **4,949 Peace Corps volunteers** from North Carolina have served in dozens of countries overseas.

From 2023-2024, **24,468 international students** were enrolled in North Carolina colleges and universities, contributing **\$914 million** to the North Carolina economy.

1.3M
JOBS 

87%
SMALL BIZ

TOP NC EXPORTS

\$ In billions

Chemicals	16.5
Agricultural Products	4.6
Transportation Equipment	3.4
Computer & Electronic Products	2
Electrical Equipment, Appliances, & Components	2

\$72B
EXPORTED GOODS



HOW NORTH CAROLINA IS HELPING AMERICA WIN ON THE GLOBAL STAGE

North Carolina is home to **more than 900 organizations** working in international health and development alone. These organizations support over 170,000 jobs in North Carolina, and are responsible for 56,000 direct jobs: generating more than \$31 billion for the North Carolina economy each year.

NORTH CAROLINA ORGANIZATIONS ARE PROTECTING AMERICANS AND LEADING ON GLOBAL HEALTH



- Founded in 1958, RTI International – an independent scientific research institute dedicated to improving the human condition – is headquartered in Research Triangle Park, NC. Partnering with the State Department and other international affairs agencies, **it employs over 6,000 people globally** and has nearly 1,000 employees based in the Triangle area.
- Born out of the University of North Carolina at Chapel Hill, FHI 360 – a nonprofit organization that mobilizes research, resources and relationships so that people everywhere can access the opportunities they need to lead full, healthy lives – works in **more than 50 countries worldwide**, and is headquartered in Durham, NC.

NORTH CAROLINA COMPANIES ARE FIGHTING FAMINE AND SAVING LIVES



- MANA Nutrition, an organization that focuses on addressing and ending malnutrition in children around the world, was founded in 2009 in Matthews, North Carolina. In partnership with the State Department and other agencies, the company offers ready-to-use therapeutic food (RUTF) made from a fortified peanut paste designed to meet the nutritional needs of children suffering from severe acute malnutrition (SAM). In partnership with U.S. farmers in the South, MANA Nutrition has provided aid to **over 8 million children in 45 countries since 2010**.

NORTH CAROLINA UNIVERSITY PARTNERSHIPS ARE COMBATING GLOBAL FOOD INSECURITY



- America's *Feed the Future* program pulled **23.4 million people out of poverty in just its first ten years**, working in partnership with local businesses, universities – including Duke University, University of North Carolina, University of North Carolina at Chapel Hill, North Carolina State University, and North Carolina A&T State University – and farmers across the U.S. to fight global hunger and drive agricultural innovations.