# LOUISIANA



### AMERICA AND THE WORLD: HOW LOUISIANA WINS

As the shipping gateway from the Mississippi, Louisiana benefits not only from its own exports but also from its role as a main port for billions of dollars in goods and services from across the country. Louisiana exports \$88 billion worth of goods and services to international markets annually, which helps support more than 560,000 good-paying Louisiana jobs.

### BOOSTING LOUISIANA JOBS & EXPORTS

In Louisiana, 560,000 jobs are supported by trade, representing 20.0% of all jobs in the state.

In 2023, 3,508 companies exported goods from Louisiana, of which **85%** were **small- and medium-sized enterprises.** Additionally, in 2022, **80,400 people** were employed by affiliates of companies at least 50% foreign-owned.

Louisiana exports about \$88 billion in goods and services to overseas markets each year. Louisiana's top export markets are:

- China (\$6.9 billion)
- Netherlands (\$6.9 billion)
- Canada (\$6.2 billion)
- United Kingdom (\$6.0 billion)
- Mexico (\$5.3 billion)

**Agricultural exports** are important to Louisiana's economy, totaling **\$1.8 billion** annually, according to the USDA.

Since 2014, the U.S. Export-Import Bank has financed \$1 billion in exports from 121 companies in Louisiana.

Since 1992, the **U.S. Trade and Development Agency** has helped facilitate \$221 million in exports from Louisiana companies.

## **EDUCATION + VOLUNTEERISM**

Since 1961, 1,224 Peace Corps volunteers from Louisiana have served in dozens of countries overseas.

From 2023-2024, 6,891 international students were enrolled in Louisiana colleges and universities, contributing \$265 million to the Louisiana economy.





