

AMERICA AND THE WORLD: HOW KANSAS WINS

Kansas's transportation, manufacturing, and food products are in increasing demand throughout the world. The state exports about \$21 billion worth of goods and services annually, with international trade supporting over 360,000 jobs across the state.

BOOSTING KANSAS JOBS & EXPORTS

In Kansas, **360,000 jobs** are supported by trade, representing **20.0%** of all jobs in the state.

In 2023, **3,266 companies** exported goods from Kansas, of which **83%** were **small- and medium-sized enterprises**. Additionally, in 2022, **73,200 people** were employed by affiliates of companies at least 50% foreign-owned.

Kansas exports about \$21 billion in goods and services to overseas markets each year. Kansas's top export markets are:

- Mexico (\$3.3 billion)
- Canada (\$2.9 billion)
- China (2.3 billion)
- Japan (1.3 billion)
- Germany (\$755 million)

Agricultural exports are important to Kansas's economy, totaling **\$5.2 billion** annually, according to the USDA.

Since 2014, the **U.S. Export-Import Bank** has financed **\$6 billion in exports** from 59 companies in Kansas.

Since 1992, the **U.S. Trade and Development Agency** has helped facilitate **\$950 million** in exports from Kansas companies.

EDUCATION + VOLUNTEERISM

Since 1961, **1,962 Peace Corps volunteers** from Kansas have served in dozens of countries overseas.

From 2023-2024, **8,685 international students** were enrolled in Kansas colleges and universities, contributing **\$236 million** to the Kansas economy.

360K
JOBS 

83%
SMALL BIZ

TOP KS EXPORTS \$ In billions

Agricultural Products	5.2
Transportation Equipment	3.4
Processed Foods	3.3
Computer & Electronic Products	1.6
Machinery, Except Electrical	1.2

\$21B
EXPORTED GOODS



HOW KANSAS IS HELPING AMERICA WIN ON THE GLOBAL STAGE

Kansas is home to **more than 140 organizations** working in international development – including in agriculture systems and global health. These organizations help generate more than \$597 million for the Kansas economy each year.

FEEDING OUR NEIGHBORS TO SAVE LIVES

- Since the 1950s, Kansas has played a pivotal role in feeding the world. **The *Food for Peace* program, which originated in Kansas, and has provided food to 4 billion people across 150 countries.** Currently, American farmers provide roughly 40% of all global food assistance.
- **The United States' *Feed the Future* program pulled 23.4 million people out of poverty in just its first ten years,** working in partnership with local businesses, universities – including Kansas State University – and farmers across the U.S. to fight global hunger and drive agricultural innovation in areas like sorghum and millet. The research conducted in these labs – including on supporting the heat, drought, and disease resilience of key cereal crops – directly supports American farmers and producers while creating new market opportunities for U.S. agricultural products abroad.

SOLVING GLOBAL HEALTH TO KEEP US SAFE

- **Heart to Heart International (HHI), based in Lenexa, Kansas, has shipped medical assistance to 131 countries across the globe, worth nearly \$3 billion,** bringing health to the world and economic growth to Kansas – in part through partnership with America's international affairs agencies. In 2024, this included nearly \$250 million worth of medicines to 30 countries, helping fight disease before it reaches our shores. In 2024, HHI responded to 19 natural disasters, including Hurricane Helene and Milton, and responded to violence in Haiti, Sudan, Gaza, and Ukraine.

STRENGTHENING ECONOMIES TO FIGHT INSTABILITY

- Unbound, a Catholic-founded organization based in Kansas City, Kansas, works to lift communities – such as in Guatemala, the Philippines, and Kenya – worldwide out of poverty, **providing sponsorship to 1.1 million children, youth, and elders since 1981.**
- With the support of Unbound's scholarships and microloans, **more than 35,000 families have strengthened their small businesses,** contributing to greater economic stability worldwide.