

AMERICA AND THE WORLD: HOW IOWA WINS

Iowa has long been the heart of America's food production and continues to grow its role as a producer for the world, exporting \$27 billion worth of goods and services annually. Iowa's exports also benefit many other parts of its economy, with international trade supporting more than 380,000 jobs in the state.

BOOSTING IOWA JOBS & EXPORTS

In Iowa, **380,000 jobs** are supported by trade, representing **16.7%** of all jobs in the state.

In 2023, **3,172 companies** exported goods from Iowa, of which **81%** were **small- and medium-sized enterprises**. Additionally, in 2022, **67,500 people** were employed by affiliates of companies at least 50% foreign-owned.

Iowa exports about \$27 billion in goods and services to overseas markets each year. Iowa's top export markets are:

- **Canada (\$5.8 billion)**
- **Mexico (\$3.6 billion)**
- **China (\$3.4 billion)**
- **Japan (\$1.6 billion)**
- **Germany (1.2 billion)**

Agricultural exports are important to Iowa's economy, totaling **\$13.5 billion** annually, according to the USDA.

Since 2014, the **U.S. Export-Import Bank** has financed **\$324 million in exports** from 38 companies in Iowa.

Since 1992, the **U.S. Trade and Development Agency** has helped facilitate **\$172 million** in exports from Iowa companies.

EDUCATION + VOLUNTEERISM

Since 1961, **2,615 Peace Corps volunteers** from Iowa have served in dozens of countries overseas.

From 2023-2024, **8,515 international students** were enrolled in Iowa colleges and universities, contributing **\$272 million** to the Iowa economy.

380K
JOBS



81%
SMALL BIZ

TOP IA EXPORTS

\$ In billions

Agricultural Products	13.5
Processed Foods	3.9
Machinery, Except Electrical	3.4
Chemicals	2.9
Transportation Equipment	1.1

\$27B
EXPORTED GOODS

