

THE WORLD HAS CHANGED. A global pandemic, authoritarianism on the rise, natural disasters are happening more often, and global competition is heating up. All of these impact American families' health, safety, and economic interests every day.

- **America can't ignore what happens outside our borders**, because when we don't show up, others will fill the void.
- **If we invest in diplomacy, development, and global health**, we can stand with our partners and allies, help open new export markets, get more Americans back to work, and prevent the next pandemic from reaching our shores.
- **Foreign aid is a proven investment** to build a healthier, safer, and more prosperous America.

WHAT'S IT WORTH?

OUR ECONOMY

With **95% of the world's consumers outside the U.S.** it's the opportunity for Americans to sell our products in new markets overseas, which creates jobs at home.

Foreign aid helps create strong trading partners for American business. 11 of America's top 15 export markets are former recipients of U.S. foreign assistance.



WHAT'S IT WORTH?

OUR HEALTH

It's how we prevent the next pandemic in an interconnected world where a virus can spread around the globe in just 36-hours.

We know these investments work.

PEPFAR has saved 20 million lives and built a global health infrastructure that supported the response to the West Africa Ebola outbreak in 2014.



WHAT'S IT WORTH?

OUR SECURITY

America's top military leaders are the **first to call for more investment in diplomacy and development** programs because it helps stop threats before they reach our shores.

While foreign aid represents just 1% of all federal spending, every \$1 the U.S. spends to prevent conflict saves an estimated \$16 in response costs.



THE USGLC IS LAUNCHING "FOREIGN AID: WHAT'S IT WORTH?" This is our largest and most significant campaign effort ever—at this critical moment on the global stage.

- **We will highlight the countless benefits of U.S. investments in foreign aid, diplomacy, and global health** in our everyday lives and showcase why these investments matter to our families, communities, and futures.
- **As we engage with leaders and Members of Congress from the Heartland to the Sunbelt and from coast to coast**, Americans are proud of their communities' global connections and are eager to share their stories of what is working here at home and around the world. This campaign seeks to **build on and amplify this energy around the country.**
- **We need to raise our voices. It's our collective responsibility** to ensure America is leading and partnering on the global challenges that matter directly to the security, health, and prosperity of American families.