



**BUSINESS LEADERS TO CONGRESS:  
SUPPORT INTERNATIONAL AFFAIRS BUDGET**

June 8, 2010

Dear Member of Congress:

We are writing to urge your support for the International Affairs Budget and its important investments that help spur U.S. economic growth. The importance of the International Affairs Budget's development and diplomacy programs to U.S. national security and our moral leadership is well recognized. However, the vital role these programs play in creating American jobs and trade is not fully appreciated.

Now more than ever, America's economy is linked with global trade and economic growth. Over the past 40 years, trade has tripled as a share of our national economy. Today, 1 out of 5 American jobs are tied to international trade. America's fastest growing markets -- representing roughly half of U.S. exports -- are developing countries. Export promotion programs funded by the International Affairs Budget are essential to expanding U.S. trade in these emerging markets and are indispensable to reaching President Obama's goal of doubling exports within five years.

U.S. businesses and entrepreneurs benefit significantly from programs in the International Affairs Budget that provide technical assistance, identify business opportunities, and build stronger legal and economic policy regimes that help developing countries become more reliable trading partners. The International Affairs Budget is critical to promoting U.S. exports, protecting intellectual property rights, and advocating for American businesses abroad.

The International Affairs Budget is a fundamental tool for advancing U.S. economic and strategic interests around the world. That is why we urge you to support the President's FY 2011 request for the International Affairs Budget. Representing less than 1.5% of the total federal budget, it is a smart economic investment in a stronger and more prosperous future for American workers and businesses.

Sincerely,

*Signed by over 50 Corporate Leaders:*

**Aerospace Industries Association (AIA)**

Remy Nathan, Assistant Vice President, International Affairs

**Amway Corporation**

Richard N. Holwill, Vice President, Public Policy

**Amgen**

Paul I. A. Moen, Director, International Corporate Affairs

**ARD**

Jan Auman, President

**Biotechnology Industry Organization**

Sean Darragh, Executive Vice President

**Boeing**

Jefferson S. Hofgard, Vice President, International Operations & Policy

**Business Council for International****Understanding**

Peter Tichansky, President

**Business Roundtable**

Brigitte Gwyn, Senior Director, Congressional Relations

**Campbell Soup Company**

Kelly D. Johnston, Vice President, Government Affairs

**Cargill**

Van Yeutter, Director International Business Development

**Caterpillar**

Bill Lane, Washington Director of Government Affairs

**Chevron**

Lisa Barry, President and General Manager of Chevron Government Affairs

**Cisco Systems, Inc.**

Michael Timmeny, Vice President, Government Affairs

**Citigroup**

Laura Lane, Managing Director and Head of International Government Affairs

**Coalition for Employment through Exports**

John Hardy, President

**Computer and Communications Industry Association**

Edward J. Black, President & CEO

**Corporate Council on Africa**

Stephen Hayes, President & CEO

**Creative Associates International**

Charito Kruvant, President & CEO

**DAI**

James J. Boomgard, President & CEO

**DHL**

Wolfgang Pordzik, EVP Corporate Public Policy

**DuPont**

Barry Granger, Vice President for Government Marketing & Government Affairs

**Eli Lilly and Company**

Harrison C. Cook, Vice President for IGA

**FMC Corporation**

Jerry Prout, Vice President Government Affairs

**General Electric Corporation**

Nancy Dorn, Vice President, Corporate Government Relations

**GlaxoSmithKline**

Elizabeth Tyson, Vice President, Government Affairs, Asia Pacific, Japan & Emerging Markets

**Google**

Bob Boorstin, Director of Corporate and Policy Communications

**John Deere**

Vanessa Stiffler-Claus, Director, International Affairs

**Johnson & Johnson**

Craig Kramer, Vice President, International Government Affairs

**Kraft Foods**

Ken Roberts, Director, International Business Relations

**Land O'Lakes**

Chris Policinski, President & CEO

**Lockheed Martin Corporation**

Gregory R. Dahlberg, Senior Vice President, Washington Operations

**Mars**

Deb Atwood, Director, Corporate Affairs and Public Policy

**Microsoft**

Fred Humphries, Managing Director for U.S. Government Affairs

**Motorola**

Karen P. Tandy, Senior Vice President, Public Affairs & Communications

**National Foreign Trade Council**

William A. Reinsch, President

**National Retail Federation**

Erik Autor, Vice President, International Trade Counsel

**Northrop Grumman Corporation**

David F. Stafford, Vice President, Federal Agencies

**Pioneer Hi-Bred International**

Jeffrey D. Rowe, Vice President, Biotech Affairs & Regulatory

**Pfizer**

Joseph M. Damond, Vice President, International Trade Policy

**Procter & Gamble**

Carolyn Brehm, Vice President, Global Government Relations

**PhRMA**

Brian C. Toohey, Senior Vice President, Pharmaceutical Research and Manufacturers of America

**Raytheon**

Pete Martinez, Vice President, International Business Development

**RTI**

Lon E. Maggart, Executive Vice President, International Development

**Seaboard Corporation**

Steve J. Bresky, President & CEO

**Thales USA, Inc.**

Francis X. 'Chip' Sheller  
Vice President, Government Relations & Communications

**United Technologies Corporation**

Jeremy Preiss, Vice President, Chief International Counsel

**UPS**

Selina Jackson, Vice President, International Public Affairs

**U.S. Chamber of Commerce**

John Murphy, Vice President, International Affairs

**U.S.-Russia Business Council**

Edward S. Verona, President and CEO

**Wal-Mart**

Sarah Thorn, Senior Director, Federal Government Relations

**Xerox**

Michele Cahn, Vice President, External Affairs