

MICHIGAN: Benefits of the International Affairs Budget



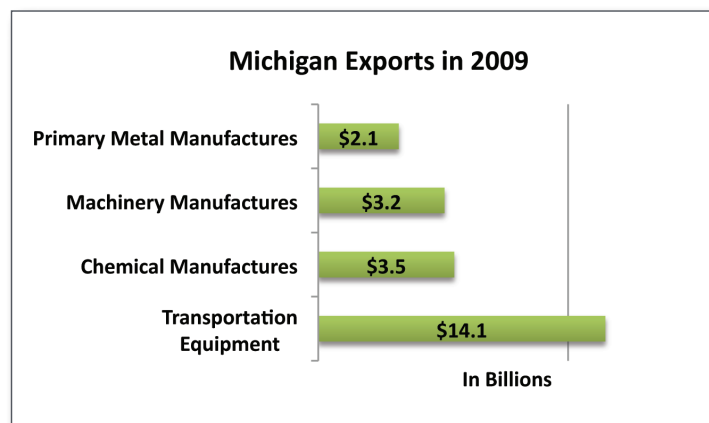
Michigan's preeminence in manufacturing and dominance in industrial research and development make it the ideal platform for export-based industries, while its strategic location offers easy access to the Asian, European and North and South American markets.

Job Creation

- Trade supported **1.1 million jobs** in Michigan in 2008, or **21.0%** of total jobs, up from **10.3%** in 1992.
- More than **one-quarter (27.8%)** of all manufacturing workers in Michigan depended on exports for their jobs.
- In 2008, **150,600 people** in Michigan were employed by U.S. affiliates of companies that are at least 50% foreign-owned.

Exports and Growth

- Michigan exported **\$32.7 billion** in merchandise to **205 foreign markets** in 2009. Michigan's largest market in 2009 was Canada (\$15.9 billion), followed by Mexico (\$5.2 billion), China (\$1.3 billion), Germany (\$1.3 billion), Japan (\$1.2 billion).
- In 2008, **11,796 companies** exported goods from Michigan. Of these, **90% were small- and medium-sized enterprises** with fewer than 500 employees.
- Agricultural exports are important to Michigan's economy, totaling **\$1.7 billion** and supporting about **19,691 jobs** in 2008.
- Since 2007, the U.S. Export-Import Bank has financed over **\$2.1 billion** in exports from 119 companies in 70 communities in Michigan.



Education and Research

- In 2008–2009, **9,043 Michigan students** studied abroad, a **3.6% increase** over the previous academic year.
- During 2009–2010, **24,214 international students** were enrolled in Michigan colleges and universities, up 2.5% from the previous year, and contributed **\$657.6 million** to the Michigan economy.

Global Engagement

- Since 1961, **6,260 Peace Corps volunteers** from Michigan have served in dozens of countries overseas.
- Support from U.S. government grants and contracts to private voluntary organizations engaged in foreign assistance and development in Michigan totaled over **\$5 million** in 2008.

