



**BUSINESS LEADERS TO CONGRESS:
SUPPORT A STRONG & EFFECTIVE INTERNATIONAL AFFAIRS BUDGET**

June 29, 2011

Dear Member of Congress:

In order to spur economic growth and create jobs here in the U.S., our nation must remain competitive in an increasingly interconnected global economy and continue to build new markets for American goods and services. That is why we are writing to urge your support for a strong and effective International Affairs Budget.

U.S. businesses understand that international development and diplomacy programs play a vital role in creating American jobs and spurring U.S. economic growth. Although just over 1% of the federal budget, International Affairs programs are critical to creating new and stable markets for American goods and services, expanding U.S. exports, and protecting intellectual property rights. American businesses and entrepreneurs – large and small – benefit significantly from programs in the International Affairs Budget that provide technical assistance, identify business opportunities, and help developing countries become more reliable trading partners.

In many ways, the International Affairs Budget is America's "toolbox" for trade. Today, more than ever, U.S. economic growth is linked with global trade and the global economy. Trade has tripled as a share of the U.S. economy in the last four decades, with more than 1 out of 5 American jobs tied to international trade. America's fastest growing markets – representing roughly half of U.S. exports – are located in *developing* countries. Export promotion programs funded by the International Affairs Budget are essential to expanding U.S. trade in these emerging markets.

The International Affairs Budget funds valuable tools for advancing U.S. economic and strategic interests around the world and is vital for achieving a more prosperous future for American workers and businesses. While we recognize the very real budget constraints that exist, we urge you to support a strong and effective International Affairs Budget.

Sincerely,

A handwritten signature in black ink that reads "Bill Lane".

Bill Lane
Caterpillar

A handwritten signature in black ink that reads "John Murphy".

John Murphy
U.S. Chamber of Commerce

Signed by over 50 Corporate Leaders (see attached list)

Aerospace Industries Association (AIA)

Remy Nathan, Vice President for
International Affairs

Amway Corporation

Richard Holwill, Vice President, Public Policy

**Association of Equipment Manufacturers
(AEM)**

Dennis Slater, President

BAE Systems, Inc.

General Gene Renuart, (USAF, Ret.)
Senior Military Advisor, Vice President,
National Security

Biotechnology Industry Organization

Sean Darragh, Executive Vice President

Boeing

Jefferson S. Hofgard, Vice President,
International Operations & Policy

Bunge North America

Thomas J. Erickson, Vice President,
Government & Industry Affairs

Cargill

Van Yeutter, Vice President, Corporate Affairs

Caterpillar

Bill Lane, Washington Director of
Government Affairs

CDM International

J. Ellis Turner, Senior Vice President

Cisco Systems, Inc.

Michael Timmeny, Vice President, Corporate
Government Affairs

Citi

Laura Lane, Managing Director &
Head of International Government Affairs

Coca-Cola

John H. Downs, Jr., Vice President, Global
Government, Diplomatic & Stakeholder
Relations

**Computer & Communications Industry
Association (CCIA)**

Edward J. Black, President & CEO

Creative Associates International

Charito Kruvant, President & CEO

DAI

James J. Boomgard, President & CEO

DHL

Wolfgang Pordzik, Executive Vice President
Corporate Public Policy

Eastman Kodak Company

Gerard K. Meuchner, Director,
Communications & Public Affairs, & Vice
President

Eli Lilly and Company

Harrison C. Cook, Vice President for
International Government Affairs

Ford Motor Company

Steve Biegun, Vice President,
International Governmental Affairs

General Electric

Nancy Dorn, Vice President,
Corporate Government Relations

GlaxoSmithKline

Elizabeth Tyson, Vice President, Government
Affairs, Emerging Markets & Asia Pacific

Google

Bob Boorstin, Director,
Corporate & Policy Communications

International Paper

Mary Mann, Senior Manager,
Government Relations

John Deere

Vanessa Stiffler-Claus, Director,
International Affairs

Johnson & Johnson

Craig Kramer, Vice President,
International Government Affairs

Kraft

Perry Yeatman, Senior Vice President,
Corporate Affairs & President,
Kraft Foods Foundation

L-3 Communications

General Richard A. Cody (USA, Ret.),
Corporate Senior Vice President

Land O'Lakes

Chris Policinski, President & CEO

Lockheed Martin Corporation

Gregory R. Dahlberg, Senior Vice President,
Washington Operations

Microsoft

Fred Humphries, Vice President,
U.S. Government Affairs

Monsanto Company

Michael Dykes, Vice President of
Government Affairs

Motorola Solutions

Karen P. Tandy, Senior Vice President of
Public Affairs

National Foreign Trade Council

William A. Reinsch, President

National Retail Federation

Erik Autor, Vice President,
International Trade Counsel

Northrop Grumman Corporation

John Brooks, President, Northrop Grumman
Corporation International

PepsiCo

Elizabeth H. Avery, Vice President,
Global Public Policy & Federal Government
Affairs

Pfizer

Joseph M. Damond, Vice President,
International Trade Policy

Procter & Gamble

Carolyn Brehm, Vice President,
Global Government Relations

Raytheon

PT Mikolashek, Vice President,
Raytheon International, Inc.

RTI

Lon E. Maggart, Executive Vice President,
International Development

Seaboard Corporation

Ralph L. Moss, Senior Vice President,
Government Affairs

TechnoServe

Bruce McNamer, President & CEO

TetraTech

Jan Auman, President, Tetra Tech
International Development Services

United Technology Corporation

Jeremy Preiss, Vice President,
Chief International Trade Counsel

U.S. Chamber of Commerce

John Murphy, Vice President,
International Affairs

US-China Business Council

Erin Ennis, Vice President

**United States Council for International
Business**

Rob Mulligan, Senior Vice President,
Washington

U.S.-Russia Business Council

Edward S. Verona, President & CEO

Walmart

Sarah Thorn, Senior Director,
Federal Government Relations

Xerox

Michele Cahn, Vice President, External Affairs