

AMERICA AND THE WORLD: HOW ARKANSAS WINS

Arkansas exports about \$10 billion in goods and services annually, with international trade supporting more than 310,000 jobs in the state. As the headquarters for Wal-Mart Stores, Inc., Arkansas has seen firsthand how engagement in the global economy can drive growth and create jobs.

BOOSTING ARKANSAS JOBS & EXPORTS

In Arkansas, **310,000 jobs** are supported by trade, representing **20.0%** of all jobs in the state.

In 2023, **2,167 companies** exported goods from Arkansas, of which **78%** were **small- and medium-sized enterprises**. Additionally, in 2022, **58,500 people** were employed by affiliates of companies at least 50% foreign-owned.

Arkansas exports about \$10 billion in goods and services to overseas markets each year. Arkansas's top export markets are:

- **Canada (\$1.9 billion)**
- **Mexico (\$1.4 billion)**
- **China (\$1.1 billion)**
- **Japan (\$559 million)**
- **United Kingdom (\$485 million)**

Agricultural exports are important to Arkansas's economy, totaling **\$4.3 billion** annually, according to the USDA.

Since 2014, the **U.S. Export-Import Bank** has financed **\$394 million** in exports from 31 companies in Arkansas.

EDUCATION + VOLUNTEERISM

Since 1961, **869 Peace Corps volunteers** from Arkansas have served in dozens of countries overseas.

From 2023-2024, **5,776 international students** were enrolled in Arkansas colleges and universities, contributing **\$147 million** to the Arkansas economy.

310K
JOBS 

78%
SMALL BIZ

TOP AR EXPORTS

\$ In billions

Agricultural Products	4.3
Transportation Equipment	1.6
Processed Foods	1.1
Chemicals	0.7
Machinery, Except Electrical	0.6

\$10B
EXPORTED GOODS

