

# ARKANSAS

## BENEFITS OF THE INTERNATIONAL AFFAIRS BUDGET

Last year, Arkansas exported over \$6 billion in goods, with international trade supporting more than 300,000 jobs in the state. As the headquarters for Wal-Mart Stores, Inc., Arkansas has seen firsthand how engagement in the global economy can drive growth and create jobs.

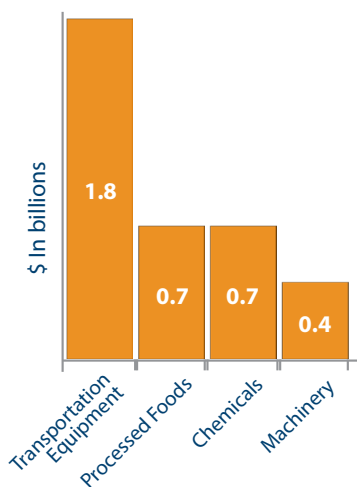
**308K**  
 **JOBS**

In Arkansas, **307,700 jobs** (18.8%) are supported by trade, including **41,168 jobs** supported by manufactured goods exports in 2016.

**78%**  
**SMALL BIZ**

In 2015, **2,345 companies** exported goods from Arkansas of which **78%** were **small- and medium-sized enterprises**. In 2015, **48,100 people** were employed by affiliates of companies at least 50% foreign-owned.

### TOP EXPORTS IN 2017



Arkansas exported **\$6.3 billion** in goods to foreign markets in 2017. Arkansas's largest markets in 2017 were:

- **Canada** (\$1.2 billion)
- **Mexico** (\$847 million)
- **France** (\$728 million)
- **China** (\$363 million)
- **United Kingdom** (\$250 million)



**Agricultural exports** are important to Arkansas's economy, totaling **\$3 billion** in 2016, according to the USDA.

Since 2013, the **U.S. Export-Import Bank** has financed **\$300 million in exports** from 33 companies in Arkansas.

Since 1971, the **Overseas Private Investment Corporation** has invested **\$23 million** in Arkansas companies for overseas investment.



### EDUCATION + VOLUNTEERISM

Since 1961, **996 Peace Corps volunteers** from

Arkansas have served in dozens of countries overseas.

In 2015-2016, **1,717 Arkansas students** studied abroad.

During 2017, **6,455 international students** were enrolled in Arkansas colleges and universities and contributed **\$160 million** to the Arkansas economy.

