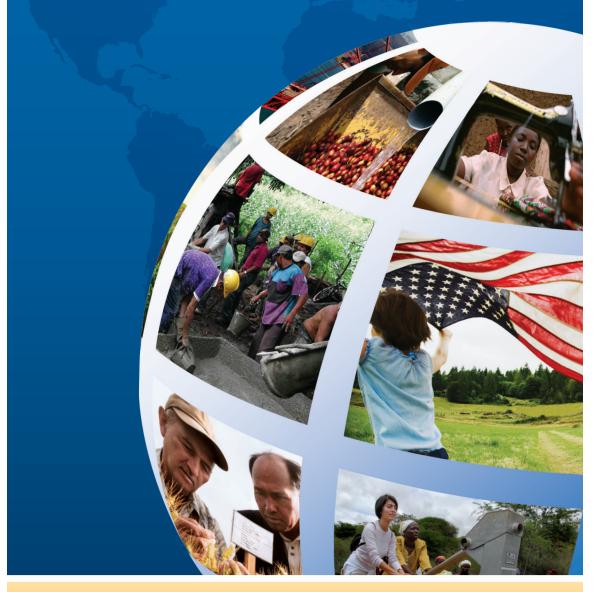
# BUILDING A BETTER, SAFER WORLD





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#### WHO WE ARE

The U.S. Global Leadership Coalition (USGLC) is a broad-based influential network of 400 businesses and NGOs; national security and foreign policy experts; and business, faith-based, academic, military, and community leaders in all 50 states who support strategic investments to elevate development and diplomacy alongside defense in order to build a better, safer world.

## WHAT WE DO

The USGLC works in our nation's capital and across the country to educate and inspire support from the American public and policymakers on the importance of America's civilian-led tools of development and diplomacy. By advocating for a strong and effective International Affairs Budget, the USGLC is working to make development and diplomacy a keystone of America's engagement with the world.



With a mere one percent of the entire U.S. federal budget, the International Affairs Budget supports all of America's civilian tools of development and diplomacy.









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## **USGLC: BROAD BIPARTISAN SUPPORT**

#### **Why It Matters**

In today's interconnected world, America must use all of the instruments of national security and foreign policy at its disposal. America's civilian tools of development and diplomacy are underfunded and undermanned, which is why the USGLC supports a strong and effective International Affairs Budget for:

**Protecting National Security** by fighting terrorism, stabilizing weak and fragile states, combating weapons proliferation, and promoting global stability;

**Building Economic Prosperity** by developing international markets, driving economic development, creating American jobs, and expanding exports;

**Strengthening Humanitarian Values** by saving lives, alleviating global poverty and hunger, fighting HIV/AIDS and other infectious diseases, and expanding educational opportunities for women and girls.









## ACTIVISTS IN ALL

#### **Influencing the Debate**

- Promote bipartisan support for the U.S. International Affairs Budget
- Provide up-to-date resources, analysis, and information to opinion leaders and policy makers
- Mobilize diverse, influential networks of business, faith-based, military, non-profit, and community leaders across the country
- Engage national security and military experts on the importance of development and diplomacy alongside defense
- Host national policy forums to elevate the conversation about America's role in the world

#### **USGLC** on the Road

- Educate the American public about the importance of development and diplomacy
- Strengthen and build a national constituency for U.S. global engagement
- Meet with members of Congress about key foreign policy issues
- Convene innovative forums in states to engage community leaders and advance our message



- Serve as a resource to national, regional, and state media
- Publish opinion editorials and participate in television and radio interviews
- Showcase our vast network of foreign policy, military, and community leaders at the local and national level
- Expand the foreign assistance conversation through the latest digital and social media tools









U.S. GLOBAL