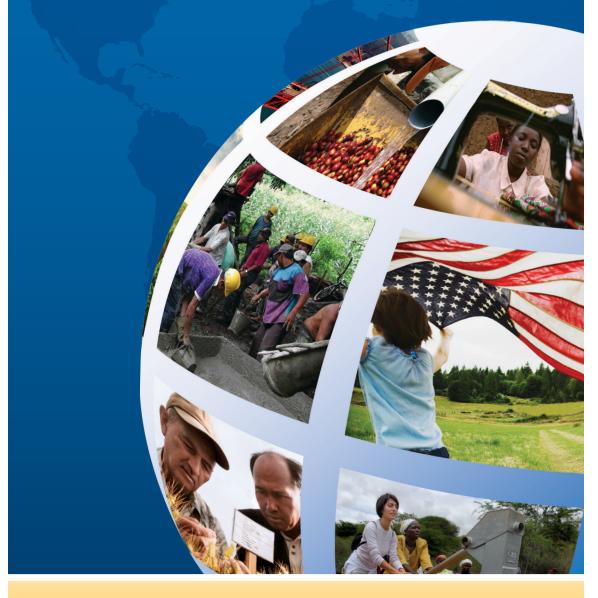
BUILDING A BETTER, SAFER WORLD





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NCBA | CLUSA International American Association of State Bankworld Inc. Competitive Edge Colleges and Universities Nestlé USA Computer & Communications Aht Associates Bannerman & Associates Inc. American Association of **Industry Association** ONF **Basic Education Coalition** Aeras **University Women** Congress of Romanian Americans **American Cancer Society Cancer** Oxfam **Belstar Capital Limited** American Bar Association Conoco Phillips Action Network Big Brothers Big Sisters PAE Group American Center for American Israel Public Affairs International **Conservation International** PAI* International Labor Solidarity Committee (AIPAC)* Constituency for Africa Biofuels America PATH American Corn Growers Association American Red Cross Black and Veatch International **Construction Industry** PCI American Council of Engineering Manufacturers Association Amgen R'nai R'rith PepsiCo Companies Corporate Council on Africa **BAE Systems** BP America, Inc. 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USGLC: BROAD BIPARTISAN SUPPORT

Why It Matters

In today's interconnected world, America must use all of the instruments of national security and foreign policy at its disposal. America's smart power tools of development and diplomacy are underfunded and undermanned, which is why the USGLC supports a strong and effective International Affairs Budget for:

Protecting National Security by fighting terrorism, stabilizing weak and fragile states, combating weapons proliferation, and promoting global stability;

Building Economic Prosperity by developing international markets, driving economic development, building micro-enterprises, and expanding exports;

Strengthening Humanitarian Values by saving lives, alleviating global poverty, fighting HIV/AIDS and other infectious diseases as well as hunger, expanding educational opportunities, and strengthening democratic institutions.









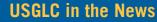
ACTIVISTS IN ALL

Influencing the Debate

- Promote bipartisan support for the U.S. International Affairs Budget
- Provide up-to-date resources, analysis, and information to opinion leaders and policy makers
- Mobilize diverse, influential networks of business, faith-based, military, non-profit, and community leaders across the country
- Engage national security and military experts about the importance of smart power
- Host national policy forums to elevate the conversation about development and diplomacy

USGLC on the Road

- Educate the American public about the importance of development and diplomacy
- Strengthen and build a national constituency for smart power
- Meet with members of Congress about key issues
- Convene innovative forums in states to train community leaders and promote our message



- Serve as a resource to national, regional, and state media on smart power foreign policy
- Publish opinion editorials and participate in television and radio interviews
- Showcase our vast network of foreign policy, military, and community leaders with ads in prominent newspapers
- Expand the foreign assistance conversation through the latest digital and social media tools









U.S. GLOBAL

WHO WE ARE

The U.S. Global Leadership Coalition (USGLC) is a broad-based influential network of 400 businesses and NGOs; national security and foreign policy experts; and business, faith-based, academic, military, and community leaders in all 50 states who support a smart power approach of elevating development and diplomacy alongside defense in order to build a better, safer world.

WHAT WE DO

The USGLC works in our nation's capital and across the country to educate and inspire support from the American public and policymakers on the importance of America's civilian-led tools of development and diplomacy. By advocating for a strong and effective International Affairs Budget, the USGLC is working to make the smart power tools of development and diplomacy a keystone of America's engagement with the world.



With a mere one percent of the entire U.S. federal budget, the International Affairs Budget supports all of America's civilian tools of development and diplomacy.









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