

THE GLOBAL PLUM BOOK

Influential Positions in the U.S. Government
on Global Development and Diplomacy



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DEAR FRIENDS,

We have been proud to serve as the co-chairs of the U.S. Global Leadership Coalition's Impact 2012 campaign. As part of this initiative, this year we have seen Democrats and Republicans across the country come together and embrace the smart power agenda for strong and effective development and diplomacy.

With the election over, the next Administration will need to address the challenges and opportunities facing America throughout the world. This will require good people in key leadership positions. In this light, we are pleased to introduce the 2012 Global Plum Book.

The Global Plum Book outlines the 100 key political appointed positions in an Administration that will shape and manage development and diplomacy policy. It's time to govern, and it is our hope this resource offers a roadmap to decision makers undertaking the challenge of putting together a team of individuals that will help build a better, safer world.



A handwritten signature in black ink that reads "Madeleine Albright".

Madeleine Albright
Secretary of State
1997 to 2001



A handwritten signature in black ink that reads "Tom Ridge".

Tom Ridge
Secretary of Homeland Security
2003 to 2005

Impact 2012 Co-Chairs

The following are the most senior Administration positions at the Cabinet and selected sub-Cabinet levels, working with the President and Vice President, that set, manage, influence, and implement U.S. national security and foreign policies funded by the International Affairs Budget, including foreign assistance. Administrations may add or remove positions depending on their policy priorities.

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WHITE HOUSE



Polymakers

National Security Advisor or Assistant to the President for National Security Affairs – Serves as senior advisor to the President on international affairs, chairs the National Security Council and oversees the National Security Staff.

Director of the National Economic Council or Assistant to the President for Economic Policy – Serves as senior advisor to the President on economic affairs, chairs the National Economic Council.

Director of the Office of Management and Budget (OMB) – Oversees the President’s “Management Agenda” and develops the President’s annual budget request.

Managers

Chief of Staff to the President – Oversees the White House staff and manages the President’s schedule.

Deputy National Security Advisor – Serves as principal deputy to the National Security Advisor.

Senior West Wing Advisors: *Exact titles and influence of these positions vary by Administration*

- Deputy Chief of Staff
- Counselor to the President
- Chief of Staff and Assistant to the Vice President for National Security Affairs
- White House Political, Communications, and Legislative Affairs Director

Deputy Director, OMB – Directly assists in the development of the International Affairs Budget and execution of the President’s foreign policy programs and policies.

Associate Director for Defense and International Affairs, OMB – Assists in the development of the Federal budget as it relates to foreign policy.

Deputy Associate Director, National Security Programs, OMB – Directly assists in the development of the Federal budget and execution of the President’s national security programs and policies.

Influencers

National Security Staff: *Exact titles and influence of these positions vary by Administration*

- **Deputy National Security Advisor for International Economic Affairs** – Serves as the lead advisor to the National Security Advisor on international economic affairs.
- **Senior Director for global development, democracy, and humanitarian assistance issues** – Serves as special assistant to the President on global development issues.
- **Senior Directors for Regional and Functional Areas** – Serve as the lead advisors to the National Security Advisor on global regional affairs and issues of global development, health, humanitarian assistance, trade, and economics.

DEPARTMENTS AND AGENCIES FUNDED BY THE INTERNATIONAL AFFAIRS BUDGET



DEPARTMENT OF STATE

Policymakers

Secretary of State — Serves as the President's chief foreign affairs adviser and carries out the President's foreign policies through the State Department and the Foreign Service of the United States.

Managers

Deputy Secretary of State — Serves as principle deputy and advisor to the Secretary of State.

Deputy Secretary of State for Management and Resources — Serves as Chief Operating Officer to the Department of State and maintains overall direction, coordination and supervision of foreign aid and civilian response programs overseas. Also serves as the head of the Office of U.S. Foreign Assistance Resources.

Chief of Staff to the Secretary of State — Senior advisor to the Secretary and person in charge of managing the staff and priorities of the Secretary of State. This person is also the Counselor of the State Department.

Spokesperson of the Department of State — Position at the State Department charged with day-to-day public communications and press relations.

Influencers

Director of Policy and Planning — Directs strategic management of global trends and frames recommendations for the Secretary of State to advance U.S. interests and American values.

Counselor of the Department — Serves as a special advisor and consultant on major problems of foreign policy and provides guidance to the appropriate bureaus with respect to such matters.

Under Secretary of State for Political Affairs — Third-ranking official at the State Department and advises the Secretary of State on political affairs. Serves as the day-to-day manager of overall regional and bilateral policy issues, and oversees the regional bureaus as well as the bureaus for International Organizations and International Narcotics and Law Enforcement.

Under Secretary of State for Management — Department official responsible for implementing the President's Management Agenda (PMA) and is State's representative on the President's Management Council.

Under Secretary of State for Public Diplomacy and Public Affairs — Promotes America's image in the world and U.S. global engagement, and also leads the Department of State's engagement with the American public.

Under Secretary of State for Civilian Security, Democracy and Human Rights – Coordinates U.S. foreign policy on a variety of global issues, including democracy, human rights, and labor; environment, oceans, health and science; population, refugees, and migration; women's issues; trafficking in persons and avian and pandemic influenza.

Under Secretary of State for Economic Growth, Energy, and the Environment – Serves as the senior economic official at the State Department; advises the Secretary of State on international economic policy; and leads the work of the Department on issues ranging from economic growth, energy, agricultural, oceans, environmental, and science and technology policies.

Under Secretary of State for Arms Control and International Security Affairs – Serves as Senior Adviser to the President and the Secretary of State for Arms Control, Nonproliferation, and Disarmament.

Regional Assistant Secretaries of State: African Affairs; East Asian and Pacific Affairs; European and Eurasian Affairs; Near Eastern Affairs; South and Central Asian Affairs; Western Hemisphere Affairs – Charged with implementing American foreign policy in their region and with advising the Under Secretary for Political Affairs on matters relating to diplomatic missions within that area.

Functional Assistant Secretaries of State: Political Affairs; International Narcotics and Law Enforcement; International Organizations; Economic, Business and Agricultural Affairs; Economic, Energy and Business Affairs; Public Diplomacy and Public Affairs; Educational and Cultural Affairs; Arms Control and International Security; International Security and Nonproliferation; Political-Military Affairs; Verification, Compliance, and Implementation; Democracy and Global Affairs; Oceans and International Environmental and Scientific Affairs; Population, Refugees and Migration – Charged with the responsibility for formulating policies on, and for administering programs regarding, their specific function.

Chief Economist – Reports to the Secretary through the Under Secretary for Economic Growth, Energy, and the Environment, advising the Secretary on emerging economic issues.

Senior Advisor, Quadrennial Diplomacy and Development Review – Advises State Department leadership and manages strategic review of State and USAID linking priorities with resources.

Senior Advisor, Development – Advises the Secretary of State on global development.

Senior Advisor for Innovation – Advises the Secretary of State on the role and potential of technology in American diplomacy.

Special Envoys, Coordinators, and Special Representatives (Vary by Administration) – The President and the Secretary of State appoint special representatives, envoys, advisers, and coordinators to monitor and address top-level foreign policy issues.

Staff of Policy Planning, Department of State – Serves as a source of independent policy analysis and advice for the Secretary of State.

Implementers

Global AIDS Coordinator – Ambassadorial rank position that leads the implementation of the U.S. President's Emergency Plan for AIDS Relief (PEPFAR).

Director of the Office of Global Health Diplomacy – Champions Global Health Initiative priorities and policies in the diplomatic arena.

Feed the Future Deputy Coordinator for Diplomacy – Leads diplomatic efforts to advance the U.S. Government's global food security initiatives.

Director, Office of U.S. Foreign Assistance Resources – Supervises and provides general direction for U.S. foreign assistance, reporting to the Deputy Secretary of State for Management and Resources.



U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID)

Polymakers

Administrator for US Agency International Development – Serves as the head of the United States federal government agency primarily responsible for administering civilian foreign aid.

Managers

Deputy Administrator of USAID – Assists in the implementation of the USAID mission and supports the Administrator on overall management of the Agency.

Chief Operating Officer – Acts as the single point of contact in providing executive leadership, coordination, and direction on USAID reform initiatives.

Chief of Staff – Assists and advises the Administrator in policy development and execution.

Chief Economist – Executes USAID's development and humanitarian assistance budget and ensures that the budget is supporting the agency's strategic priorities.

Director of the Office of Budget and Resource Management – Responsible for strengthening USAID's resource planning processes and budget capabilities that prioritize investments and are informed by policy priorities and anticipated impacts.

Influencers

Assistant Administrator for Headquarters Bureaus (Legislative and Public Affairs, Management) – Advise the USAID Administrator on legal, and policy issues related to the Headquarters.

Geographic Assistant Administrators of USAID: Sub-Saharan Africa; Asia; Middle East; Europe and Eurasia; and Latin America and the Caribbean – Oversee USAID programs in their region.

Functional Assistant Administrators of USAID: Global Health; Food Security; Economic Growth, Education and Environment; Democracy, Conflict, and Humanitarian Assistance – Oversee USAID programs promoting their specific function.

Assistant to the Administrator for Policy Planning and Learning – Leader for evidence-based policy development, strategic-planning coordination, donor engagement and a dedicated focus on using science and technology to solve development problems.

Counselor for USAID – Provides strategic counsel to the Administrator and oversees the concerns of the Foreign Service Corps.

Implementers

Coordinator for Presidential Malaria Initiative – Has direct authority over USAID malaria programs and coordinates all U.S. programs that target malaria.

Feed the Future Coordinator – Coordinates all U.S. food security programs.

Feed the Future Deputy Coordinator for Development – Coordinates implementation of Feed the Future across the U.S. governments and oversees its execution and reports results. Leads engagement with external community to ensure that food security remains high on the development agenda.

Global Climate Change Coordinator – Coordinates all climate change activities across all bureaus in the Agency.

Adviser to the Administrator for Science and Technology – Coordinates implementation of science and technology policies across bureaus in the Agency.



MILLENNIUM CHALLENGE CORPORATION (MCC)

Chief Executive Officer of the Millennium Challenge Corporation – Leads the work of the Millennium Challenge Corporation.

Deputy Chief Executive Officer of Millennium Challenge Corporation – Supports the CEO in overall management of the MCC.

Vice President, Department of Compact Operations – Oversees the MCC's work with partner countries, ensuring stewardship of resources and management of compacts.

Vice President, Department of Policy and Evaluation – Manages MCC's annual country eligibility process and evaluation methods for engagement with partner countries.



EXPORT-IMPORT BANK

Chairman and President, Export-Import Bank – Top official responsible for facilitating U.S. investment in emerging markets.



OVERSEAS PRIVATE INVESTMENT CORPORATION (OPIC)

President and CEO of OPIC – Top official responsible for promoting U.S. investment in emerging markets worldwide, fostering development and the growth of free markets.



PEACE CORPS

Director of Peace Corps – Leads the agency responsible for overseeing deployment of thousands of American volunteers each year in 139 host countries, supporting a wide range of development activities including health education, environmental preservation and promoting access to information technology.

Deputy Director of Peace Corps – Supports the Director in the overall management of the Peace Corps.



U.S. TRADE AND DEVELOPMENT AGENCY (USTDA)

President and CEO, U.S. Trade and Development Agency – Responsible for promoting economic growth in developing and middle income countries, while simultaneously helping American businesses to export their products and services.

RELATED DEPARTMENTS AND AGENCIES



DEPARTMENT OF AGRICULTURE

Secretary of Agriculture – Leads U.S. Department of Agriculture and is responsible for overseeing U.S. agriculture programs throughout the country and abroad.

Administrator for the Foreign Agriculture Service (FAS) of USDA – Manages the mission of the FAS to improve foreign market access for U.S. products, and provide food aid and technical assistance to foreign countries.



DEPARTMENT OF COMMERCE

Secretary of Commerce – Serves as the head of the United States Department of Commerce concerned with business and industry, seeks to foster, promote, and develop the foreign and domestic commerce.

Assistant Secretary for Trade Promotion and Director General of the U.S. and Foreign Commercial Service – Serves as the chief executive officer of the US government's overseas trade offices.



DEPARTMENT OF DEFENSE

Secretary of Defense – Serves as the head and chief executive officer of the Department of Defense, ensuring civilian control of the military.

Chairman of the Joint Chiefs of Staff – The highest ranking military officer in the United States Armed Forces, and is principal military advisor to the President of the United States, the National Security Council, the Homeland Security Council and the Secretary of Defense.

Deputy Secretary of Defense – Second-highest ranking civilian at the Pentagon, and has full power and authority to act for the Secretary of Defense.

Under Secretary of Defense for Policy – The Under Secretary of Defense for Policy is the principal staff assistant and advisor to both the Secretary of Defense and the Deputy Secretary of Defense for all matters concerning national security and defense policy. Leads defense policy planning and public diplomacy initiatives, fosters relations between the Department of Defense and foreign countries, and is Department's lead on inter-agency policy matters.

Principal Deputy Under Secretary of Defense for Policy – Provides advice and assistance to the Secretary of Defense, Deputy Secretary of Defense and the Under Secretary of Defense for Policy on national security policy and planning.

Deputy Under Secretary of Defense for Strategy, Plans, and Forces – Oversees the strategic guidance development, review, and assessment for military contingency plans and the plans for the day-to-day military activities of Combatant Commanders.

Regional Combatant Commanders: Africa Command; Southern Command; Europe Command; Pacific Command; Central Command; Northern Command – Manage the U.S. military regional commands.



DEPARTMENT OF ENERGY

Secretary of Energy – Serves as the head of the United States Department of Energy which directs U.S. efforts to develop, produce and regulate energy, as well as ensuring the safe disposal of nuclear waste.

Assistant Secretary of Energy for Policy and International Affairs – Primary policy advisor on international policy and responsible for the Department of Energy's international energy activities.



DEPARTMENT OF HEALTH AND HUMAN SERVICES

Secretary of Health and Human Services – Leads the U.S. Department Health and Human Services, the principal agency for protecting the health of all Americans.

Director, Centers for Disease Control, Department of Health and Human Services – Manages the CDC's mission to monitor and respond to threats to public health and safety, including from international sources.



DEPARTMENT OF TREASURY

Secretary of the Treasury – Top economic advisor to the President and a member of the U.S. National Security Council.

Under Secretary of Treasury for International Affairs – Strengthens U.S. leadership in the global economy to foster growth, create economic opportunities and address transnational economic challenges, including development, climate change, food security and financial inclusion.

Assistant Secretary for International Finance – Leads Treasury's work on international financial institutions, coordination with the G-7/G-8 and G-20, and regional and bilateral economic issues.

Assistant Secretary for International Markets and Development – Leads Treasury's portfolio on international financial services regulation, trade, development, technical assistance and climate finance.

U.S. Executive Directors to the World Bank and IMF – Support U.S. policy to international financial institutions.

U.S. Executive Directors to Multilateral Development Banks – Supports U.S. policy in conjunction with the economic development and social progress of African, Asian, European, and Inter-American member countries.



CENTRAL INTELLIGENCE AGENCY

Director of the Central Intelligence Agency – Serves as the head of the Central Intelligence Agency, which is part of the United States Intelligence Community. Reports to the Director of National Intelligence (DNI).

Director of National Intelligence – Serves as principal advisor to the President, the National Security Council, and the Homeland Security Council about intelligence matters related to national security, serves as head of the sixteen-member Intelligence Community, and directs and oversees the National Intelligence Program.



U.S. TRADE REPRESENTATIVE

U.S. Trade Representative – Lead authority in promoting U.S. international trade policy at the bilateral and multilateral levels.

From all departments and agencies:

Staff of Legislative Affairs – Manages relationships with, and issues important to, Capitol Hill.



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